PSE&G'S DIRECT INSTALL PROGRAM:

ENERGY ASSESSMENTS AND THE DIRECT INSTALL PROCESS

PRESENTED BY:

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Donnelly Energy
A PSE&G CONTRACTOR

PSE&G

ABOUT DONNELLY ENERGY

Donnelly Energy is a premier energy efficiency firm dedicated to helping New Jersey businesses and local government entities “go green” and save green. With exceptional Direct Install turn-key services and utility resources, Donnelly’s mission is to offer the best and most cost-efficient upgrades that help commercial facilities in the Garden State reduce their carbon footprint and overall energy costs.

We’re here to help you and the environment – and make it as easy and affordable to do so as possible!

PSE&G'S DIRECT INSTALL PROGRAM

- Comprehensive, cost-effective, energy-efficient measures—cut energy costs by as much as 30%
- Energy-efficient equipment upgrades can include: lighting retrofits (including sensors and controls), HVAC systems, commercial refrigeration equipment, and motors
- Eligible business customers must have 12-month individual facility electricity average peak demand usage less than 200 kW
- Customers repay as little as 20% of the total project cost—interest-free—over 60 months on their PSE&G bill (or in one lump-sum payment, if preferred)

PSE&G'S DIRECT INSTALL PROGRAM

PSE&G's Direct Install Program is split into two categories:

- Small Business Direct Install (open network of contractors)
- Non-profit, Local Government, K-12 Public Education, and Urban Enterprise Zones (closed network of exclusive contractors assigned to territories)

Donnelly Energy is an approved contractor in both Direct Install categories.

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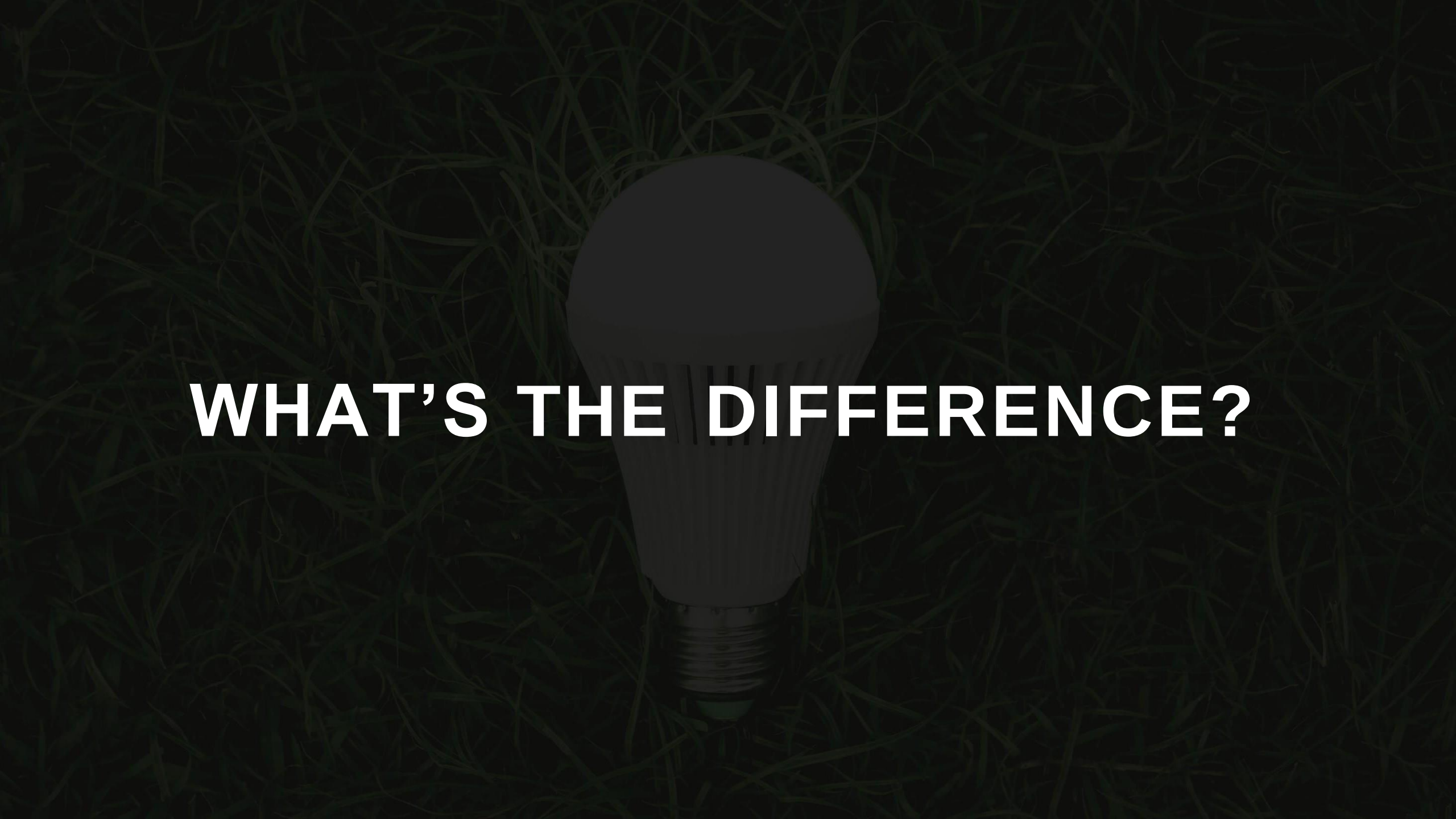

WHAT’S THE DIFFERENCE?

SMALL BUSINESS DIRECT INSTALL (OPEN NETWORK)

- This program is for any businesses **not located** in an Urban Enterprise Zone
- Businesses can choose which trade ally they work with from a list of pre-approved contractors
- Find a trade ally online: **bizsave.pseg.com/home/find-a-trade-ally**
- Donnelly Energy is a trade ally for this program

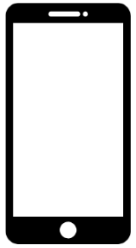
DIRECT INSTALL (CLOSED NETWORK)

FOR NON-PROFIT, LOCAL GOVERNMENT, K-12 PUBLIC EDUCATION, AND URBAN ENTERPRISE ZONE BUSINESSES

- Same eligible energy efficiency upgrades as SBDI
- Non-profits, local government, and businesses in Urban Enterprise Zone cities receive a higher incentive
- Each county has an assigned PSE&G authorized contractor
- Donnelly Energy is assigned to Passaic, Morris, Hunterdon, and Middlesex counties

IT ALL STARTS WITH A FREE
ENERGY ASSESSMENT

ENERGY ASSESSMENT 101



Sign up online at **bizsave.pseg.com** or call 1-844-300-PSEG (7734).

You can also sign up directly with a trade ally or authorized contractor.

Have your most recent utility bill ready so that the trade ally can prequalify your business for the right program based on location and energy use.

Once pre-approved, your trade ally will ask you to sign a PSE&G Customer Audit Access Agreement Form. You can then schedule your energy assessment!

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ENERGY ASSESSMENT 101

Energy assessments are **free** and non-committal

Quiet and non-invasive

Takes as long as it takes to walk your facility

Once completed, you will receive a PSE&G-produced proposal within a few days.

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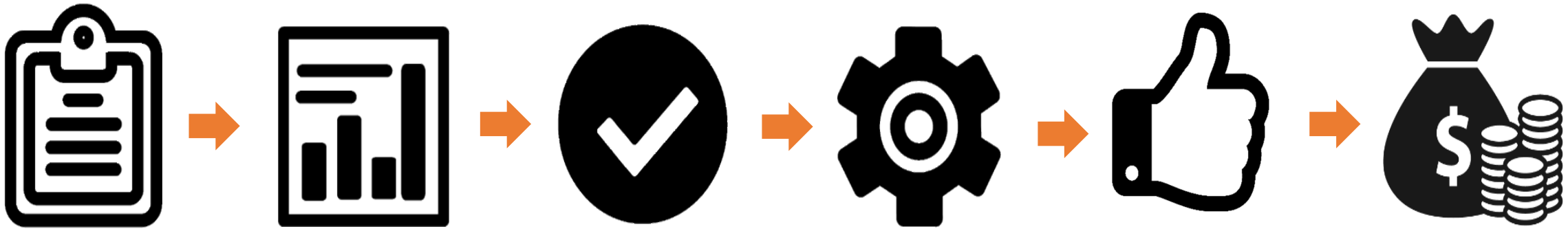
THE DIRECT INSTALL PROCESS

DIRECT INSTALL PROCESS



Eligibility and assessment

Proposal created and signed by customer

PSE&G reviews and executes the contract

Your trade ally handles all of the installation

Project closeout

Energy savings begins

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DIRECT INSTALL PROCESS

Energy assessments for Direct Install are always **free** and non-committal.

The Direct Install program is turn-key, meaning your trade ally or contractor will handle **everything** for you.

Direct Install customers repay as little as 20% of the total project cost—interest-free—over 60 months on their PSE&G bill (or in one lump-sum payment, if preferred).

Businesses **not** in an Urban Enterprise Zone fall under the Small Business Direct Install category.

Non-profits, local government, K-12 public education, and businesses in Urban Enterprise Zones fall under the closed network Direct Install program.

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ANY QUESTIONS?

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